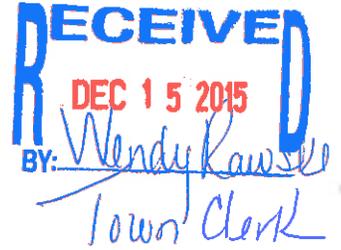


TIF Alternatives Committee
Eliot Town Hall, November 9 at 6:30 PM
Small Meeting Room - Televised



MINUTES

1) Roll Call / Quorum

The Chair conducted roll call and all members were present. Also present was Town Manager Dana Lee and members of the public: Jim Tessier, Denny Lentz, Carol Selsberg, and Russ McMullen

2) Review / Approve Meeting Minutes of October 26, 2015

There was a motion to approve the minutes as presented by Charlie Bradstreet; this was seconded by Bob Pomerleau and so voted unanimously.

3) Citizen Survey Results – Interpretations

Cindy Lentz said it was clear that we needed to do a better job explaining what TIFs are and how they work. Rosanne Lentz said the public needs to be a little more pro-active and to learn about TIFs. Bob Pomerleau concurred that we have done our best to get the information out there – over several years. Ideas generated were to create a Fact Sheet or FAQ about TIFs, or to include an insert or article in the Town Report or more community forums as we get closer to project list for use of TIF funds.

Dana was asked to go down through his draft interpretations of the TIF survey results. It was requested that Dana take input from the committee then re-draft the interpretations for review. It was noted that the report should 1) be grouped by subject area (e.g. 4, 16 and 22) – not done in the order of the questions 2) use a common measurement style (33% or 1/3rd, etc.). It was also noted that the order the questions may have contributed to some outcomes. It was noted by Bob that if one took the responses neutral to strongly favor, it sometimes changed a view of whether

There was discussion that results seem to show a favoritism toward clearing blighted properties and re-developing them before buying and developing any new land. It was noted that sidewalks tied with stormwater for best use of TIF. It was noted on Q 11 that it regarded the Village District. Note to add “leaning toward” on Q. 15 (eco-tourism). It was noted to clarify Q. 18 housing. It was noted that Q. 20 TIF funding of admin expenses) needed more citizen education possibly. There was a lot of discussion on Q. 21 (multi-purpose center) on how to count support for it.

Dana noted that we had 949 responses: a 95% confidence level that the results are + / - only 2.9% error level.

The Committee asked if while re-drafting the interpretive comments, perhaps we could also begin to list "unacceptable" TIF uses and "Most Favorable" TIF uses based on the citizen survey. It was also noted that the economic and market analysis RFP should go out this week and include the citizen survey data and draft interpretive findings. Will request the RFP responses be due back by 12/7 for our 12/14 6:30 next meeting.

At 7:54 pm, Charlie Bradstreet made a motion to adjourn; this was seconded by Bob Pomerleau and was so voted unanimously.

Approved
Dana Lee