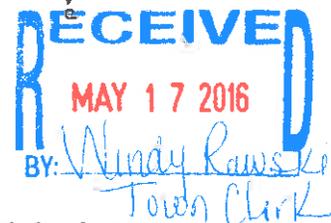


Eliot Business Development Committee ~~Minutes~~ Minutes :
Eliot Town Hall – April 18 2016 @ 5:30pm

Members in attendance: Melissa Horner, Rick Bates, Jack Murphy, Russ McMullen, Diane Schroder,
Dana Lee – as Town Liaison

Meeting called to order at 5:35pm

Meeting opened with a 15minute public comment – no members of public were present



Review of March 21st and April 13th meeting minutes. Rick moved to approve, Russ seconded, minutes approved. Melissa will submit for posting.

Friends of the Library event was brought up by Melissa. She stated that Wendy Rawski reached out to her on behalf of the Library to see if the BDC had interest in working with Library in promoting an event for Eliot residents with Eliot businesses. Melissa wanted feedback from members on interest level of an event like this. She continued saying it would be set up like a farmers market for Eliot's businesses to showcase themselves. She said Wendy wants the business community to know all the resources the Library can offer them and this might be a good way for everyone to start a relationship. Russ wasn't sure the Library would be a venue to hold an event of this scale at. Jack thought it was a wonderful idea, and was happy the Library wanted to reach out to the business community. Melissa asked for members approval to meet with Wendy on their behalf to go over potential ideas for a launch event. The members agreed she could. The meeting is scheduled for the following week pending Wendy's schedule at Town Hall.

Melissa moved onto Business After Hours. She stated the event is confirmed at The Regatta for May 25th 2016 at 5:30pm. Meanwhile, members worked together to fold and label the invites that were to be mailed out to local businesses. Dana wanted to go over the Agenda for the evening. He printed up a mock schedule for the group to use as a launching point. Russ volunteered to speak on topics at the event regarding Comprehensive Plan Issues, Planning Board issues, and how business owners can make their voices be heard in Town. Jack and Diane volunteered to be the greeting committee. Diane suggested we get area maps of importance to have on display so people attending the event can have a clear view of what areas are involved. Melissa said she would speak to Kate Pelletier about obtaining those maps for the event. Melissa stated she would email blast her list of business owners the printed invitation for the event. Russ volunteered to have the marquee sign at his office display information as well, and asked about The Regatta displaying as well. Melissa said she would follow up with The Regatta about it. Melissa asked Diane to formulate a list of questions she thinks the general public may have about the upcoming June vote regarding the use of TIF money for the pumping station fix and sewer expansion. Melissa asked the group if they wanted to submit a letter to the editor for the upcoming June vote. Russ suggested obtaining a sponsor for a letter to be circulated in The Sentinel. Melissa said they should propose this at the business event.

There was no new business from Committee Members.

The next meeting is set for May 16th at 5:45pm at Town Hall

Rick motioned for meeting to be adjourned. Russ seconded. Meeting adjourned at 6:20pm

Approved
5/18