

Town of Eliot

Business Development Committee-Meeting Minutes-March 23, 2011

Present: John Chagnon, Russ McMullen, Douglas Keith.

Call to order: John Chagnon-7:00pm.

Public Comment: No one present to speak.

Minutes of Previous Meeting: Minutes of February 23, 2011 reviewed and approved without changes.

Budget Request: we received a quotation from Raitts Sign for the second "Welcome to Eliot" sign in the amount of \$2,645. Chair or designee will write a letter to the Board of Selectman and ask that the Town provide a separate line-item on the Warrant to see if the voters will approve the sum of \$2,645 to purchase and install the second "Welcome to Eliot" sign.

Business After Hours and Showcase: The Committee expected that Chuck Bradbury would take over organization of the events. We hope to have an update soon.

Business Development: Douglas Keith presented a proposed web site: [Eliot Maine – Open for Business](#). John Chagnon made a motion to have the Committee assist Doug in the preparation of a web site outline with the goal of implementation. Motion seconded and passed. Doug indicated he would send out a preliminary design for review and comment.

A Business Development Committee Vision Statement was discussed. Motion was made by Douglas Keith to prepare and distribute the Vision Statement, in concert with the Comprehensive Plan Recommendations for Business Development, to Eliot residences. Motion seconded and passed. The Committee will work on the document.

Annual Report: John Chagnon reminded the Committee that our Annual Report was due in 5 days. Committee voted to have John prepare the report and send it to the members for comment.

Next Meeting: April 27, 7:00 pm Eliot Town Hall

Adjourned: 8:30pm