

## Eliot Business Development Committee Agenda

Eliot Town Hall – October 20<sup>th</sup> 2014 at 5:45pm

1. Welcome
2. 15 minute public comment
3. Review and approve 9/8/2014 meeting minutes
4. Review approved “Thank you business letter”
5. York Chamber meeting 10/22 with Holly, Melissa, and Dana
  - a. Committee member input on agenda discussion
6. Business Development Application
  - a. Input from committee members on their review of missing pieces
  - b. Review application as group, highlight missing pieces – get game plan
  - c. Volunteer to represent our committee to approach businesses letters on:
    - i. Business/Local involvement/collaboration
    - ii. Notice for public comments/application support letters
      1. Ask BOS (?) for public hearing
      2. Support from the public – in form of signatures at town hall?, ask for signature collection at local businesses?
      3. Letters of support businesses: Sturgeon Plumbing, XNG, JPs Shellfish, York Woods, Exit Realty, Riverside&Pickering, .....
  - d. Request Kate to fill out last section of application – Dana, Melissa?
7. Business After Hours
  - a. Handouts for obtaining sponsorship for committee members, review, edit
    - i. Start date
    - ii. Payment collection? Checks? Tax deductible?
  - b. Volunteers to approach businesses
  - c. Target list for sponsors (\$80 - \$150 each)
    - i. Kennebunk savings bank
    - ii. Fun Stuff Logo
    - iii. JP Shellfish
    - iv. Exit Realty
    - v. Eliot Meet Market
    - vi. Bevtech
    - vii.
8. Business of the Year (to start thinking about for summer/fall 2015 event)
  - a. criteria
  - b. presentation ideas
  - c. award ideas
9. Email access – update from Dana
10. New business from members
11. Set date for next meeting
12. Adjourn